

BIOGRAPHY



**Héctor Colón, Servant-CEO
President and CEO
Lutheran Social Services Of Wisconsin and Upper Michigan**

Servant-CEO, Héctor Colón is the President and CEO of Lutheran Social Services of Wisconsin and Upper Michigan (LSS). Under his visionary and Servant-Leadership approach, Colón has positioned LSS for greatness - adapting new models and business strategies to increase impact and viability for employees, clients and the organization. Before the start of Colón's tenure in 2017, the organization had not met its budget for four consecutive years. Since that time, LSS has generated multi-million-dollar surpluses with a \$17.8 million-dollar turnaround.

No stranger to financial turnarounds, Colón worked with his team to turn multi-million dollar deficits into multi-million dollar surpluses while serving as Executive Director of the Milwaukee County Department of Health and Human Services. In addition, he led several county-wide initiatives, including efforts to reform the juvenile justice system, end chronic homelessness, transform mental health care, and eliminate a 30-year waitlist for disabilities services.

Héctor will say that his own personal and professional turnaround began in boxing. As a member and champion of the National USA Boxing team, he won seven national titles and competed in the 1992 Olympic Trials. At the height of his boxing career, Colón stepped away from his success to serve God. Today, he

is an independent director on the board of USA Boxing where he and the organization focus on inspiring athletes to discover their own path to personal and professional greatness.

Colón's life experiences and success prepared him to answer the call of Servant-CEO. He is working to inspire a Servant-CEO collective and revolutionize the social services sector in the following ways:

- Position the nonprofit sector as the industry of choice
- Fully commit to the growth and development of all clients and their potential for greatness
- Reimagine a Servant-Led sector that will thrive well into the future

Colón was recently named the Nonprofit Executive of the Year by *BizTimes Media* and the Hispanic Man of the year by United Migrant Opportunity Services (UMOS). His first book, "My Journey From Boxing Ring to Boardroom: Five Virtues For Life and Leadership" was released in August 2020.