

Heidi E. Moore



Heidi Moore joined Froedtert Health to represent the Froedtert & the Medical College of Wisconsin health network in July 2014 as the Director of Emerging Markets & Inclusion. In this role, Heidi partners closely with Clinical Service Lines, Community Engagement, Corporate Services, Marketing and Communications, Medical College of Wisconsin, and Supply Chain departments to develop strategies to meet the health network's goal to touch three million lives and expand market share in the diverse communities served.

Previously, Heidi worked at Northwestern Mutual where she was the Senior Diversity Consultant responsible for developing and implementing diversity strategy for the over 300 sales leaders and more than 7,000 sales representatives in partnership with the corporate office leadership. Prior to Northwestern Mutual, Heidi was the founding Organizational Development/Diversity Leader for the Kohler Company.

Before joining Kohler Co., she was the Chief Diversity Leader for eFunds Corporation in Milwaukee, Wisconsin. Additionally, she was a Business Development Manager for Deluxe Corporation headquartered in Shoreview, Minnesota and a Call Center Manager for Chase Bank (Bank One) in Milwaukee, Wisconsin.

Heidi is an experienced equity, diversity, and inclusion professional with more than 23 years of experience in business, marketing, sales, operations, community engagement, human resources, organizational development, talent and executive development.

Heidi has a Bachelor of Arts degree and completed her master requirements at Columbia College in Chicago, Illinois. Heidi currently serves on the boards of Beckum Stapleton Little League, Milwaukee Film, National Hispanic Corporate Council, Prospanica, United Way Diversity Leadership Council, and Walnut Way. Previously, Heidi served on the board of directors for the YWCA of Greater Milwaukee, Prospanica, African American World Culture Center, and The Business Council. She is also a recipient of the Black Excellence Award, was featured in *Black Enterprise* Magazine, and a YMCA Black Achiever.