



Building Your Employee Journey

Considerations and Steps to Implement

Consider the following steps to assist you in understanding what you can do to improve your employee experience and learn how to start building the employee journey you desire.

1. Determine company goals and talent strategies
2. Consider talent needs to achieve goals and objectives
3. Review metrics and data for insights
4. Create your map
 - Identify employee life cycle at your company
 - Identify all touchpoints (“moments that matter”) with an employee
5. Determine the pain points
 - What are employees thinking about?
 - What emotions are employees feeling?
 - What are employees doing?
 - What are employees encountering and/or observing at each milestone?
6. Bring a focus group of employees together to “test” the pain points and gaps
7. Review the data and determine desired outcomes
8. Create a high impact action plan

Want to learn more?

We invite you to a complimentary phone or video call with one of our Organization Development professionals.



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