



N19 W24400 Riverwood Drive, Waukesha, WI 53188 262-523-9090 800-488-4845 Fax: 262-523-9091 [www.mranet.org](http://www.mranet.org)

**Media Contact:**

Tara Loughrin  
Communications Manager  
Tel: 262-696-3643  
Fax: 262-696-3644  
E-mail: [taral@mranet.org](mailto:taral@mranet.org)

**FOR IMMEDIATE RELEASE**

**Dennis Anderson, SPHR, CCP, Joins MRA as Executive Compensation Director**

June 12, 2007, Waukesha, WI – MRA – The Management Association (MRA) today announced the appointment of Dennis Anderson, SPHR, CCP, as Executive Compensation Director. In this role, Anderson is responsible for assisting companies in the design and implementation of compensation programs that attract, motivate, and retain employees in management and leadership positions.

“Dennis’ experience and expertise in total rewards, performance measurement, and strategic human resources brings valuable assets to our team and our members,” said Pat Staaden, MRA’s Vice President, Business Solutions.

Anderson has more than 30 years of human resource experience as both practitioner and consultant. His corporate experience includes assignments in plant, division, and corporate roles for Fortune 50 corporations including Mobil, General Foods, and Sara Lee. His consulting experience includes practice leadership positions with national and regional firms including Arthur Anderson, LLP, and RSM MCGladrey. Anderson is also an experienced presenter and speaker. He has participated in more than 50 national, regional, and local programs where he has spoken on a wide range of topics including the value proposition associated with outsourcing HR services; current trends in executive compensation within the not-for-profit arena; and the evolving dynamics of the board and executive leadership relationship.

Founded in 1901, MRA is a not-for-profit employers’ organization serving more than 3,000 employers throughout Wisconsin, Illinois, and Iowa, covering close to a half million employees. An expert in the optimization of human resources, MRA applies its talent, tools and training to help organizations achieve their business objectives. For more information on MRA visit [www.mranet.org](http://www.mranet.org) or call 800.488.4845.

###