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**FOR IMMEDIATE RELEASE**

**MRA Partners with HireVue to Offer On-Demand Video Interview Services**

*New Web-based interview tool saves time and money in hiring process*

March 17, 2008, Waukesha, WI – MRA – The Management Association (MRA) today announced that it is partnering with HireVue, the premiere provider of recorded video interview services, to offer employers a new web-based interview tool. The tool allows captures unrehearsed video clips of job candidates answering questions specific to a company’s hiring needs. These “video interviews” can be administered and reviewed any time, anywhere, saving employers time, money, and resources typically invested in an initial in-person interview.

“We are pleased to partner with HireVue to provide companies with an efficient and cost-effective way to learn more about job candidates - their communication styles, attitudes, and organizational fit — before conducting a face-to-face interview,” said Sarah White, MRA’s Recruiting Solutions Director. “While in-person interviews are still a critical component to the hiring process, HireVue’s video interviews can significantly reduce time spent on the initial screening process.”

The process begins with HireVue representatives providing job candidates with a USB Webcam and login code, and answering questions the candidate may have. The candidate, whether at their home, a company’s location, or at a college campus career center, sits in front of a computer monitor with the webcam and answers a set of questions pre-selected by the employer. The resulting video interview segments are stored in a secure online system that hiring managers can access through the Internet at their convenience.

“Video interviews not only help hiring managers standardize the interview process while saving time and money, they also allow candidates to bring their resumes to life and convey attributes the hiring manager can’t see on paper,” said White.

For more information, please contact Sarah White, MRA’s Recruiting Solutions Director, at 800.488.4845 or [sarahw@mranet.org](mailto:sarahw@mranet.org).

HireVue, Inc. is the global leader in web-based video job interviews. The company makes it possible for hiring managers, recruiters, and candidates to connect anytime, anywhere with

standard Internet technology. HireVue has successfully delivered interviews from thousands of candidates in over 50 countries, lowering the time and cost associated with attracting and assessing top talent. To learn more about video interviews visit <http://www.hirevue.com> or call 800.655.4106.

Founded in 1901, MRA is a not-for-profit employers' organization serving more than 4,000 employers throughout Wisconsin, Illinois, and Iowa, covering close to a half million employees. An expert in the optimization of human resources, MRA applies its talent, tools and training to help organizations achieve their business objectives. For more information on MRA visit [www.mranet.org](http://www.mranet.org) or call 800.488.4845.

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