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FOR IMMEDIATE RELEASE

**Sarah White, Recruiting Solutions Director for MRA, to be Featured Speaker at
*Recruiting 2007 Conference and Expo***

November 8, 2007, Waukesha, WI – MRA – The Management Association (MRA) today announced that Sarah White, MRA’s Recruiting Solutions Director, will be a featured speaker at the 15th annual Recruiting Conference and Expo being held at the Florida Hotel and Conference Center in Orlando, Florida, on November 12-14, 2007. The conference, which is expected to draw nearly 1,000 participants, is designed to help HR and recruiting leaders learn strategies, best practices, and tools needed to attract and retain top talent. Titled, “Recruiting with a Retention Mindset,” White’s presentation will share techniques and insights on how to get your recruiting team to think more strategically, attract the right people for the long term, and build recruiting strategies that engage your current employees.

“We are very excited that Sarah was asked to be a featured presenter at this year’s Recruiting Conference,” said Pat Staaden, Vice President of Business Solutions for MRA. “Sarah’s extensive experience and recruiting expertise help our member companies effectively attract and retain great employees, and make her a valuable addition to the lineup of speakers at the Conference.”

For more information, please contact Sarah White directly at 800.488.4845 or sarahw@mranet.org.

Founded in 1901, MRA is a not-for-profit employers’ organization serving more than 4,000 employers throughout Wisconsin, Illinois, and Iowa, covering close to a half million employees. An expert in the optimization of human resources, MRA applies its talent, tools and training to help organizations achieve their business objectives. For more information on MRA visit www.mranet.org or call 800.488.4845.

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