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**FOR IMMEDIATE RELEASE**

**MRA Receives Third “Family Friendly” Employer Award from *MetroParent* Magazine  
*MRA Membership and Business Development Director to appear on  
WTMJ’s The Morning Blend***

August 30, 2007, Waukesha, WI – For the third consecutive year, MRA - The Management Association (MRA) has been selected to receive *MetroParent* Magazine’s Family Friendly employer award. MRA was one of 20 companies in southeastern Wisconsin chosen because of its continued commitment to helping employees successfully balance work and family.

Tara Cassady, MRA’s Director of Membership and Business Development, will be a guest on WTMJ 4’s The Morning Blend at 10:00 a.m. on Thursday, August 30, 2007, when *MetroParent* Magazine features its award winners. Cassady, who has responsibility for building and enhancing relationships with MRA members, and is a parent of three young boys, will also be a panelist at *MetroParent* Magazine’s Moms@Work luncheon on September 14, 2007, at the Italian Community Center located in Milwaukee.

“MRA gives me the flexibility I need to balance demands at work and at home,” said Cassady. “With MRA’s support, I am able to be a part of a dynamic team of professionals committed to helping our members achieve their organizational goals, while also being an involved parent. I’m thrilled to work for a company whose culture is truly family-friendly.”

MRA provides human resource training and business solutions to more than 3,000 employers throughout the Midwest. It offers flexible scheduling, work-from-home options, help with family and eldercare, and more. Approximately two-thirds of MRA employees use its flexible, family-focused benefits.

“MRA understands that to attract and retain great hires, we have to take a holistic approach to our employees’ well-being and provide solutions that meet company and employee needs,” said Vicki Vought, MRA’s Vice President of Employee Relations Services. “Emphasizing a work-life balance builds a sense of trust. Our employees know that we support their family and

