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FOR IMMEDIATE RELEASE

MRA Receives “Family Friendly” Employer Award from *MetroParent* Magazine

September 14, 2006, Waukesha, WI – For the second consecutive year, MRA - The Management Association (MRA) has been selected to receive *MetroParent* Magazine’s Family Friendly employer award. MRA was one of twenty companies in southeastern Wisconsin chosen because of its continued commitment to helping employees successfully balance work and family.

MRA provides human resource training and business solutions to 2300 employers throughout the Midwest. It offers flexible scheduling, work-from-home options, help with eldercare, and more. Approximately two-thirds of MRA employees use its flexible, family-focused benefits.

“MRA is committed to attracting and retaining great people and we recognize that in order to achieve that, we need to offer creative solutions that meet both corporate and employee needs,” said Susan Fronk, President of MRA. “Having a culture that supports a work-life balance helps us better serve our customers because our staff is committed, attentive and truly appreciative of the flexibility they are given to be successful in their job. We are able to attract amazing talent.”

This is *MetroParent* Magazine’s second annual Family Friendly employer awards program. MRA was nominated by staff, and will receive the award at the *MetroParent* Magazine’s luncheon on September 15, 2006, at the Italian Community Center located in Milwaukee.

Founded in 1901, MRA is a not-for-profit employers’ organization serving 2300 employers throughout Wisconsin, Illinois, and Iowa, covering close to a half million employees. An expert in the optimization of human resources, MRA applies its talent, tools and training to help organizations achieve their business objectives. For more information on MRA visit www.mranet.org or call 800.488.4845.

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