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FOR IMMEDIATE RELEASE

Kristine Hillmer, MBA, CAE Joins MRA as Vice President of Association Management
Hillmer also earns certification renewal as a Certified Association Executive

September 25, 2008, Waukesha, Wis. – MRA–The Management Association (MRA) announced that Kristine Hillmer has joined the organization as Vice President of Association Management. In this role, Hillmer serves as Executive Director for MRA’s client, the Association for High Technology Distribution, and is charged with expanding MRA’s association partnerships.

In addition to her new role, Hillmer also recently received certification renewal as a Certified Association Executive (CAE™) from the American Society of Association Executives. The CAE is the highest professional credential in the association industry. Less than five percent of all association professionals have earned the CAE. To be designated as such, an applicant must demonstrate years of service and study, pass a stringent examination in association management, and pledge to uphold a code of ethics. To maintain the certification, individuals must undertake ongoing professional development and activities in association and nonprofit management. Hillmer first earned her certification in 1997.

Hillmer is a veteran association executive who brings over 15 years of experience working with state and national associations. She has a track record of successful collaboration with boards and committees, and excels in the areas of strategic planning, leadership development, member services and governance. Prior to joining MRA, Kristine held the position of Senior Vice President – Association Services for the National Funeral Directors Association (NFDA) where she served as liaison to 50 affiliated state associations and their leaders, helping them improve operations and service to members.

Founded in 1901, MRA is a not-for-profit employers’ organization serving more than 4,000 employers throughout Wisconsin, Illinois, and Iowa, covering close to a half million employees. An expert in the optimization of human resources, MRA applies its talent, tools and training to help organizations achieve their business objectives. For more information on MRA visit www.mranet.org or call 800.488.4845.

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