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FOR IMMEDIATE RELEASE

Lee J. Colan, Author and Leadership Expert, to Present Keynote at Associated Employers 58th Annual Celebration
Message to Focus on Orchestrating Attitude

October 26, 2006, Moline, IL – Lee J. Colan, author of seven books, including three best sellers, and expert advisor to companies such as YUM! Brands, Johnson Controls and International Paper, will present the Keynote Address during Associated Employers (AE) Annual Celebration on November 1. Colan will speak about performance strategies from one his most popular books, *Orchestrating Attitudes: Getting the Best from Yourself and Others*. Members of AE, as well as the public, are invited.

AE's Annual Celebration will be held:

- Wednesday, November 1, 2006
- Reception: 5:30 p.m.; Dinner: 6:30 p.m.; Recognition and Keynote Address by Colan: 7:30 p.m.
- The Mark of the Quad Cities
1201 River Drive
Moline, IL
- \$75 per guest/\$115 per couple/\$700 per table of ten

“We are very excited to have Lee share his expertise with our members and the community,” said Linda Rubey, Executive Director, Associated Employers. “Lee’s ability to provide practical strategies for success will enable attendees to walk away with valuable tools that can make a positive impact both personally and professionally.”

For additional information about the event or to register, please call JaNell Rogers at 888-516-6357 or email aeregistrations@mranet.org.

For more than 58 years Associated Employers (AE) has been providing companies in Iowa and Illinois with human resource, safety and quality solutions. AE brings nearly 200 member companies talent, tools, and training to help their businesses thrive; and is part of a national network of independent employers associations supported by the

National Association of Manufacturers. AE is a division of MRA, the largest employers association in the Midwest. More information on AE is available at www.aedirect.org. More information on MRA can be found at www.mranet.org.

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